



WHO BREITBART IS...REALLY

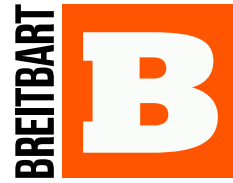




Andrew Breitbart and Larry Solov, Breitbart News Founders

Breitbart News is one of America's leading news organizations.

Breitbart routinely features exclusive interviews and original content with and from American and world leaders. It was conceived in 2007, when two Jewish-American best friends – Andrew Breitbart and Larry Solov – took a trip to Israel together. There, they decided to partner and create Breitbart News with the idea that truthful reporting and the free and open exchange of ideas is essential to maintain a robust democracy. With that foundation and the unwavering belief in the greatness of America, Breitbart News has grown into an international news company with bureaus in Washington DC, Los Angeles, London, Jerusalem and Rome. It has been lauded by the *New York Times* for having one of the most diverse newsrooms in the industry, and it has become a powerhouse on social media and radio....all due to the overarching premise that freedom flourishes with more voices, not fewer.



THE FACTS: Breitbart.com Web, Radio, and Social

WEB	APPROXIMATELY 25 MILLION Unique Monthly Website Visitors	TOP 3 News site in the U.S. – Amazon/Alexa	#47 Most trafficked website in America – Amazon/Alexa
RADIO	38 HOURS Original LIVE programming/week SiriusXM Patriot 125	ROUTINELY TOP 5 CALL VOLUME Among all SiriusXM radio programs Breitbart News Daily	
SOCIAL	#1 Most engaged political Instagram page in America – Newswhip	#10 Most engaged Facebook page worldwide – Newswhip Q4 2019	

A strong track record of promoting women and minorities.

“In fact, the masthead is more varied and international than most of the news organizations where I’ve worked.”

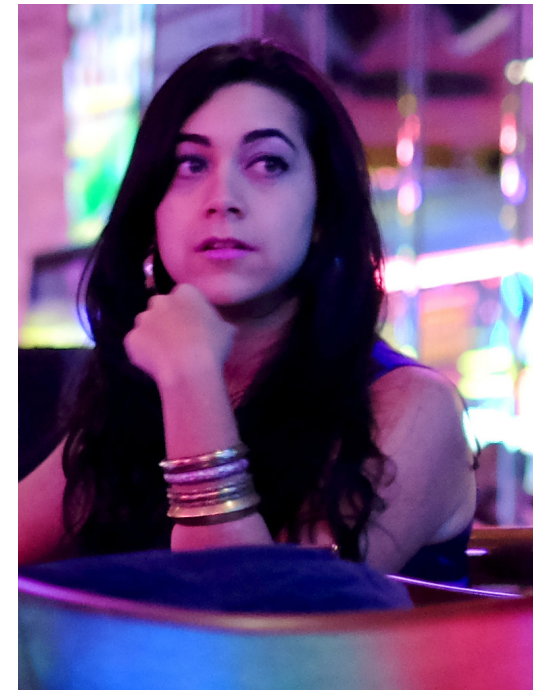
– New York Times Magazine writer Wil S. Hylton



Breitbart means a lot of things to different people but one thing that remains consistent is that we believe in this country and we will fight for it every day. We are grateful to have millions of passionate readers who engage daily with our content across all our platforms.

“

ALEX MARLOW
Editor-in-Chief



As a poor Hispanic child of Cuban refugees, my family stories were about the communists stripping my grandparents of everything – their home, their business, their possessions. Communism for them meant years in labor camps. The only way to prevent this again is to spread the truth about it.

“

FRANCES MARTEL
International Editor

Founded by two Jewish-Americans, the Company is an unapologetically staunch supporter of Israel

“I want to acknowledge that Breitbart has been a phenomenal, dependable, and stalwart friend of the Jewish people and Israel from its inception.” – *Rabbi Shmuley Boteach*



“

JEROME HUDSON
Entertainment Editor

There's a camaraderie at Breitbart that I haven't experienced before. It's so interesting to me how so many different people from different backgrounds can come together every day in pursuit of truth. We all love this country and what's so cool about that, is we all come from different parts of it.



“

KRISTINA WONG
Pentagon Correspondent

Real diversity includes diversity of opinions and ideas. Breitbart is one of the most diverse places I've ever worked. People are willing to debate the ideas.

Cartel Chronicles: first to expose the humanitarian crisis on the U.S. Southern border



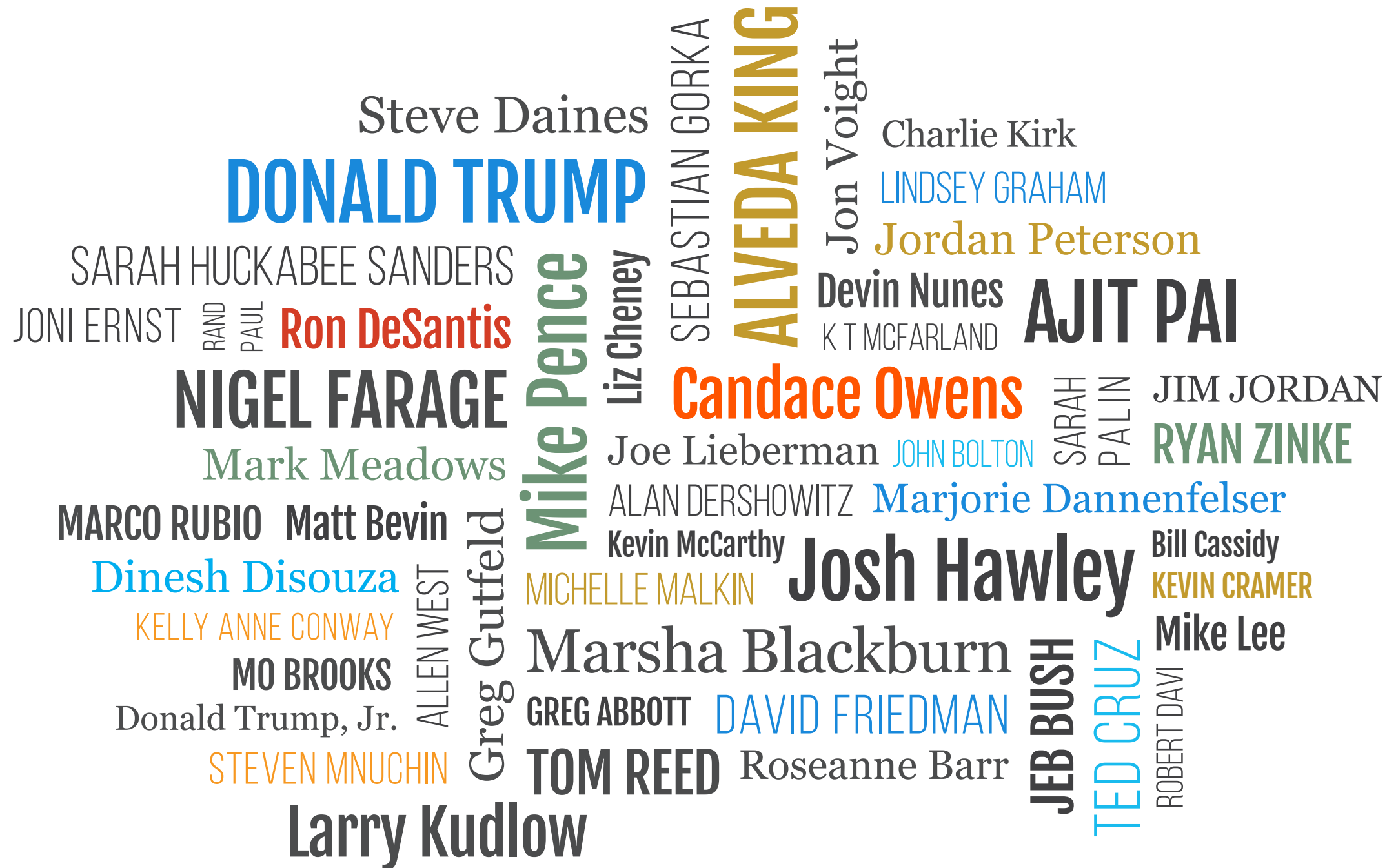
BRANDON DARBY

Co-Founders of Breitbart's Cartel Chronicles

ILDEFONSO ORTIZ

Responsible for the first photos depicting the conditions on the US / Mexico Border in 2014, Brandon Darby and Ildefonso Ortiz regularly venture in and out of Mexico to give a voice to the Mexican people living in fear of Cartel Violence. These stories are then reported in English and Spanish on the pages of Breitbart.

Some of the key influencers interviewed recently on Breitbart platforms



WHAT OTHERS ARE SAYING ABOUT BREITBART

“ President Barack Obama

...Breitbart did something pretty interesting. Now, they didn't create a whole new platform but they did shift the entire media narrative in a different direction—in a powerful direction.

“ Joe Lieberman Democrat Senator and 2000 Candidate for VP

I know the positive pro-Israel record, pro-Semitic record — if you can call it that — certainly fair record of Breitbart when it comes to Israel and Jews, and I appreciate it, and I think the majority of people appreciate it as well.



WHAT OTHERS ARE SAYING ABOUT BREITBART

“ Yochai Benkler
Harvard Professor Harvard/MIT Study

Breitbart is not the alt-right.

“ Lara Logan, previously of CBS & 60 Minutes

Unless you seek out Breitbart on your computer, you're probably not even going to know what the other side is saying.

“ Wil S. Hylton, New York Times Magazine

In fact, the masthead is more varied and international than most of the news organizations where I've worked.

